

SHIRTS & SIDES	MAIN STAGE	HARP	SILVER	EMERALD	GOLD	
\$750	\$5000	\$1000	\$2500	\$5000	\$7500	
	X		X	X	X	DIGITAL & PHYSICAL LOGO PLACEMENT ON PROMOTIONAL MATERIALS
	2		1	2	4	INDIVIDUAL SOCIAL MEDIA POST
	5	4	4	4	4	SHARED SOCIAL MEDIA POSTS
			1/4	1/2	1/2	PRINTED ADVERTISEMENT IN BROCHURE
			X	X	X	LOGO PLACEMENT IN PROMOTIONAL EMAILS
		2	4	8	10	ANNOUNCEMENTS ALONG PARADE ROUTE AND ON FESTIVAL STAGE
				X	X	BANNER PLACEMENT ON ASHLEIGH ROACH STAGE
				X	X	PARADE ENTRY
	X			X	X	FESTIVAL BOOTH
	X					TOP BANNER AND NAMING OF MAIN FESTIVAL STAGE
X						LOGO ON SPONSOR GRID ON MAIN FESTIVAL STAGE SIDE BANNER
X					X	LOGO ON FESTIVAL T-SHIRT SPONSOR GRID



2026 San Diego Saint Patrick's Day Parade and Festival Sponsor Opportunities

All Sponsorship benefits are dependent upon date of acceptance.



To sign up for a sponsorship package, reach out to your contact or email our Sponsorship Chair:

Erik Haefner | icsc.sponsorship@gmail.com | (858) 504-1451

or

irishcongress317@gmail.com